

Danica Barnes

UX Designer - Los Angeles

[Portfolio](#) | [LinkedIn](#) | [Email](#)

626-379-5544

My Talents

- Empathetic and analytical UX designer with a strong background in storytelling, motion graphics, and visual design
- Expert collaborator with six years of experience communicating customer needs to stakeholders at Netflix, Chrysler, and eBay
- Delivers human-centered design solutions through determination, constant iteration, and sharp attention to detail
- Loves to problem-solve and is continually excited to learn

My Bag of Tricks

- Sketch, InVision, Photoshop, Illustrator, HTML, CSS, After Effects, Premiere
- User research, user flows, journey maps, sitemaps, wireframes, prototypes, usability tests, responsive design, UI design, mood boards, microinteractions

My Here and Now

UX Designer July 2019 – Present

Currently collaborating with remote teams to build Hoops, a mobile app that helps people efficiently and safely organize pick-up basketball games

Earned 2nd place in Adobe's Creative Jam for my Groupon-style restaurant app

My Storied Past

UX Design Student CareerFoundry, June 2018 – June 2019

Completed over 400 hours of training in design thinking, user research, visual design, and information architecture

Implemented a user-centered design approach to create three inventive apps: Local Hero (mobile game), Alcove (property search tool), and Wordly (study aid)

Video Editor | Storyteller Backstories Studio, January 2011 – May 2017

Analyzed over 500 hours of user interviews and product usability tests and synthesized the findings into memorable videos for market research teams

Crafted video presentations for five Quarterly Business Review meetings at Netflix, which CEO, Reed Hastings, described as the best he had ever seen

Film Restoration Artist MTI Film, May 2008 – July 2010

Performed advanced damage repairs as part of a select team chosen to restore such titles as *The Bridge on the River Kwai* and *Easy Rider*

Video Editor Alpha Dogs, July 2005 – October 2007

Led company's first foray into feature-length documentaries, serving as online editor on two films: Werner Herzog's *Encounters at the End of the World* and Peter Bogdanovich's *Tom Petty and the Heartbreakers: Runnin' Down a Dream*

My Scholarly Days

CareerFoundry Certificate, UX Design

UCLA Extension Course Work, Graphic Design

Occidental College Bachelor of Arts, Film Production